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# Isle of Wight Armchair Auditor



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## Expense Type: Advertising & Publicity

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There were 45 payments over 1 quarter totalling £99,949

| Period                     | Number | Max £     | Min £   | Avg £    | Total £   |
|----------------------------|--------|-----------|---------|----------|-----------|
| <a href="#">Q4 2011-12</a> | 45     | 18,405.00 | -916.66 | 2,221.08 | 99,948.70 |
| Totals                     | 45     | 18,405.00 | -916.66 | 2,221.08 | 99,948.70 |

Q4 2011-12 payments

| Date      | Transaction   | Service Area | Supplier                                       | Amount £  |
|-----------|---|--------------|--|-----------|
| 4 Jan 12  | <a href="#">5000173719</a> <a href="#">Image Campaign</a>                 |              | <a href="#">Lawton Communications Group...</a> | 3,250.00  |
| 9 Jan 12  | <a href="#">5000174722</a> <a href="#">Waste Management Client Costs</a>  |              | <a href="#">Royal Mail Group Plc</a>           | 727.28    |
| 9 Jan 12  | <a href="#">5000174723</a> <a href="#">Waste Management Client Costs</a>  |              | <a href="#">Iw County Press Ltd</a>            | 919.68    |
| 10 Jan 12 | <a href="#">5000175044</a> <a href="#">Road Safety</a>                    |              | <a href="#">Isle Of Wight Radio Ltd</a>        | 916.66    |
| 10 Jan 12 | <a href="#">5000175044</a> <a href="#">Road Safety</a>                    |              | <a href="#">Isle Of Wight Radio Ltd</a>        | 916.66    |
| 10 Jan 12 | <a href="#">5000175044</a> <a href="#">Road Safety</a>                    |              | <a href="#">Isle Of Wight Radio Ltd</a>        | 916.66    |
| 11 Jan 12 | <a href="#">5000175209</a> <a href="#">Iow Festival Of Walking</a>        |              | <a href="#">Bauer Consumer Media Ltd</a>       | 540.00    |
| 18 Jan 12 | <a href="#">5000176176</a> <a href="#">Iow Festival Of Walking</a>        |              | <a href="#">Archant Dialogue Limited</a>       | 675.00    |
| 19 Jan 12 | <a href="#">5000176324</a> <a href="#">Road Safety</a>                    |              | <a href="#">Isle Of Wight Radio Ltd</a>        | -916.66   |
| 19 Jan 12 | <a href="#">5000176324</a> <a href="#">Road Safety</a>                    |              | <a href="#">Isle Of Wight Radio Ltd</a>        | -916.66   |
| 19 Jan 12 | <a href="#">5000176327</a> <a href="#">Road Safety</a>                    |              | <a href="#">Isle Of Wight Radio Ltd</a>        | 611.10    |
| 19 Jan 12 | <a href="#">5000176327</a> <a href="#">Road Safety</a>                    |              | <a href="#">Isle Of Wight Radio Ltd</a>        | 611.11    |
| 19 Jan 12 | <a href="#">5000176365</a> <a href="#">La 21</a>                          |              | <a href="#">Isle Of Wight Radio Ltd</a>        | 1,235.00  |
| 19 Jan 12 | <a href="#">5000176327</a> <a href="#">Road Safety</a>                    |              | <a href="#">Isle Of Wight Radio Ltd</a>        | 611.11    |
| 19 Jan 12 | <a href="#">5000176324</a> <a href="#">Road Safety</a>                    |              | <a href="#">Isle Of Wight Radio Ltd</a>        | -916.66   |
| 23 Jan 12 | <a href="#">5000176818</a> <a href="#">Corporate Campaigns</a>            |              | <a href="#">P Eden Photography</a>             | 1,200.00  |
| 26 Jan 12 | <a href="#">5000177427</a> <a href="#">Iow Festival Of Walking</a>        |              | <a href="#">Iw County Press Ltd</a>            | 657.00    |
| 1 Feb 12  | <a href="#">5000178047</a> <a href="#">Leisure Management &amp; Admin</a> |              | <a href="#">Iw County Press Ltd</a>            | 947.52    |
| 2 Feb 12  | <a href="#">5000178244</a> <a href="#">Waste Management Client Costs</a>  |              | <a href="#">Iw County Press Ltd</a>            | 520.20    |
| 9 Feb 12  | <a href="#">5000179544</a> <a href="#">Iow Festival Of Walking</a>        |              | <a href="#">Celador Radio Ltd</a>              | 960.00    |
| 20 Feb 12 | <a href="#">5000181276</a> <a href="#">Iow Festival Of Walking</a>        |              | <a href="#">Bauer Consumer Media Ltd</a>       | 540.00    |
| 20 Feb 12 | <a href="#">5000181275</a> <a href="#">Iow Festival Of Walking</a>        |              | <a href="#">Bauer Consumer Media Ltd</a>       | 540.00    |
| 23 Feb 12 | <a href="#">5000181994</a> <a href="#">Image Campaign</a>                 |              | <a href="#">Lawton Communications Group...</a> | 10,000.00 |
| 23 Feb 12 | <a href="#">5000181997</a> <a href="#">Image Campaign</a>                 |              | <a href="#">Lawton Communications Group...</a> | 10,320.00 |
| 27 Feb 12 | <a href="#">5000182396</a> <a href="#">Road Safety</a>                    |              | <a href="#">Isle Of Wight Radio Ltd</a>        | 916.66    |
| 27 Feb 12 | <a href="#">5000182203</a> <a href="#">Image Campaign</a>                 |              | <a href="#">Lawton Communications Group</a>    | 1,054.17  |

|           |                            |  |  |           |
|-----------|----------------------------|--|--|-----------|
| 27 Feb 12 | <a href="#">5000182229</a> | <a href="#">Image Campaign</a>               | <a href="#">Lawton Communications Group...</a> | 1,954.17  |
| 27 Feb 12 | <a href="#">5000182383</a> | <a href="#">Road Safety</a>                  | <a href="#">Isle Of Wight Radio Ltd</a>        | -611.11   |
| 27 Feb 12 | <a href="#">5000182383</a> | <a href="#">Road Safety</a>                  | <a href="#">Isle Of Wight Radio Ltd</a>        | -611.11   |
| 27 Feb 12 | <a href="#">5000182383</a> | <a href="#">Road Safety</a>                  | <a href="#">Isle Of Wight Radio Ltd</a>        | -611.11   |
| 7 Mar 12  | <a href="#">5000183649</a> | <a href="#">Cycling Festival The Hill...</a> | <a href="#">Uk Cycling Events</a>              | 750.00    |
| 9 Mar 12  | <a href="#">5000184497</a> | <a href="#">Iw Festival Of Cycling</a>       | <a href="#">Uk Cycling Events</a>              | 1,500.00  |
| 9 Mar 12  | <a href="#">5000184349</a> | <a href="#">Offender Health</a>              | <a href="#">Cj Wellings</a>                    | 1,250.00  |
| 9 Mar 12  | <a href="#">5000184552</a> | <a href="#">Image Campaign</a>               | <a href="#">Lawton Communications Group...</a> | 1,954.17  |
| 16 Mar 12 | <a href="#">5000185830</a> | <a href="#">Road Safety</a>                  | <a href="#">Isle Of Wight Radio Ltd</a>        | 916.66    |
| 19 Mar 12 | <a href="#">5000186068</a> | <a href="#">Iow Festival Of Walking</a>      | <a href="#">Bauer Consumer Media Ltd</a>       | 540.00    |
| 20 Mar 12 | <a href="#">5000186299</a> | <a href="#">Iow Festival Of Walking</a>      | <a href="#">Matrix E Business Ltd</a>          | 1,000.00  |
| 20 Mar 12 | <a href="#">5000186274</a> | <a href="#">Image Campaign</a>               | <a href="#">Lawton Communications Group...</a> | 8,753.91  |
| 20 Mar 12 | <a href="#">5000186271</a> | <a href="#">Image Campaign</a>               | <a href="#">Lawton Communications Group...</a> | 1,164.24  |
| 21 Mar 12 | <a href="#">5000186595</a> | <a href="#">Image Campaign</a>               | <a href="#">Lawton Communications Group...</a> | 11,120.00 |
| 21 Mar 12 | <a href="#">5000186525</a> | <a href="#">Image Campaign</a>               | <a href="#">Lawton Communications Group...</a> | 18,405.00 |
| 22 Mar 12 | <a href="#">5000186804</a> | <a href="#">Image Campaign</a>               | <a href="#">Lawton Communications Group...</a> | 1,954.17  |
| 26 Mar 12 | <a href="#">5000187123</a> | <a href="#">Image Campaign</a>               | <a href="#">Lawton Communications Group...</a> | 1,189.66  |
| 26 Mar 12 | <a href="#">5000187122</a> | <a href="#">Image Campaign</a>               | <a href="#">Lawton Communications Group...</a> | 3,019.71  |
| 27 Mar 12 | <a href="#">5000187258</a> | <a href="#">Image Campaign</a>               | <a href="#">Lawton Communications Group...</a> | 10,000.00 |
| 29 Mar 12 | <a href="#">5000188089</a> | <a href="#">Traffic Management</a>           | <a href="#">Iw County Press Ltd</a>            | 528.68    |
|           |                            |  | Total  | 99,948.70 |

## Comments

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A Website, independent of IW council, built by [wightgeek](#) based on the desires of [OnTheWight](#).

Inspired by Adrian Short's [Armchair Auditor](#)

OnTheWight is operated by crumbling the antiseptic beauty - [Terms & Conditions](#)