

## Expense Type: Marketing Costs

There were 54 payments over 8 quarters totalling £78,264

Period	Number	Max £	Min £	Avg £	Total £
Q1 2010-11	3	7,900.00	892.00	3,747.33	11,242.00
Q2 2010-11	4	3,500.00	648.00	2,164.87	8,659.48
Q3 2010-11	2	740.00	564.00	652.00	1,304.00
Q4 2010-11	16	4,370.00	-937.00	1,159.70	18,555.18
Q1 2011-12	9	3,500.00	-2,585.00	1,021.31	9,191.76
Q2 2011-12	5	3,006.88	543.96	1,672.25	8,361.24
Q3 2011-12	6	3,006.68	-3,006.88	688.75	4,132.51
Q4 2011-12	9	5,427.00	-600.00	1,868.67	16,818.00
<b>Totals</b>	<b>54</b>	<b>7,900.00</b>	<b>-3,006.88</b>	<b>1,449.34</b>	<b>78,264.17</b>

### Q1 2010-11 payments

Date	Transaction	Service Area	Supplier	Amount £
5 May 10	5000076181	St Thomas Church, Ryde	Emscar Ltd	2,450.00
19 May 10	5000079221	Learning Partnership	Iw County Press Ltd	892.00
22 Jun 10	5000086000	Choice Based Lettings	Redacted Personal Data	7,900.00
<b>Total</b>				<b>11,242.00</b>

### Q2 2010-11 payments

Date	Transaction	Service Area	Supplier	Amount £
22 Jul 10	5000091721	Dinosaur Isle Museum (Sando...	Tourism South East	3,500.00
19 Aug 10	5000096816	Community & Family Learning	Holbrooks Printers Limited	1,424.00
13 Sep 10	5000100933	Cycling Festival The Hill...	Recognition Express Southern	648.00
28 Sep 10	5000103684	Library Mgmt & Central Support	Read The Reading Agency Ltd	3,087.48
<b>Total</b>				<b>8,659.48</b>

### Q3 2010-11 payments

Date	Transaction	Service Area	Supplier	Amount £
27 Oct 10	5000109369	Dinosaur Isle Museum (Sando...	Island Holiday Media Ltd	564.00
27 Oct 10	5000109366	Dinosaur Isle Museum (Sando...	Rvld Leaflet Distribution	740.00
<b>Total</b>				<b>1,304.00</b>

### Q4 2010-11 payments

Date	Transaction	Service Area	Supplier	Amount £
25 Jan 11	5000123112	Future Year Walking Festival	Recognition Express Southern	937.00
26 Jan 11	5000123321	Future Year Walking Festival	Recognition Express Southern	-937.00
26 Jan 11	5000123356	Future Year Walking Festival	Recognition Express Southern	974.00
31 Jan 11	5000124222	Community & Family Learning	Crossprint Ltd	577.00
4 Feb 11	5000125195	Dinosaur Isle Museum (Sando...	The Illustrated London News...	1,920.00
16 Feb 11	5000127341	Dinosaur Isle Museum (Sando...	Alva	750.00

18 Feb 11	5000127848	Dinosaur Isle Museum (Sando...	Island Holiday Media Ltd	3,128.00
24 Feb 11	5000128978	St Thomas Church, Ryde	Westland Horticulture Ltd	2,787.75
28 Feb 11	5000129361	Future Year Walking Festival	Take One Media Ltd	600.00
2 Mar 11	5000129783	St Thomas Church, Ryde	Lbs Horticulture Ltd	583.60
28 Mar 11	5000133959	Dinosaur Isle Museum (Sando...	Snap Surveys	699.00
29 Mar 11	5000134451	Ventnor Botanic Garden	The Royal Hotel Garden Cafe	4,370.00
29 Mar 11	5000134202	St Thomas Church, Ryde	Amulree Exotics	1,500.00
29 Mar 11	5000134203	St Thomas Church, Ryde	Hunnyhill Aquatics Ltd	665.83
30 Mar 11	5000134571	St Thomas Church, Ryde	Lbs Horticulture Ltd	-583.60
30 Mar 11	5000134573	St Thomas Church, Ryde	Lbs Horticulture Ltd	583.60
<b>Total</b>				<b>18,555.18</b>

### Q1 2011-12 payments

Date	Transaction	Service Area	Supplier	Amount £
7 Apr 11	5000136130	St Thomas Church, Ryde	Broxap Ltd	2,120.00
19 Apr 11	5000137759	St Thomas Church, Ryde	Broxap Ltd	-2,120.00
20 Apr 11	5000138086	St Thomas Church, Ryde	Broxap Ltd	2,120.00
27 Apr 11	5000138889	low Festival Of Walking	Essential Signs & Print	852.00
27 Apr 11	5000138895	low Festival Of Walking	Weatherwise	519.76
25 May 11	5000142978	Dinosaur Isle Museum (Sando...	Wightlife Magazine Perfect ...	2,585.00
6 Jun 11	5000144198	Dinosaur Isle Museum (Sando...	Wightlife Magazine Perfect ...	-2,585.00
15 Jun 11	5000145842	Dinosaur Isle Museum (Sando...	Wightlife Magazine Perfect ...	2,200.00
20 Jun 11	5000146371	Dinosaur Isle Museum (Sando...	Tourism South East	3,500.00
<b>Total</b>				<b>9,191.76</b>

### Q2 2011-12 payments

Date	Transaction	Service Area	Supplier	Amount £
21 Jul 11	5000151368	Dinosaur Isle Museum (Sando...	Glasdon UK Ltd	543.96
11 Aug 11	5000153646	St Thomas Church, Ryde	Island Survey Systems Ltd	2,704.00
31 Aug 11	5000156561	St Thomas Church, Ryde	Island Survey Systems Ltd	1,340.00
5 Sep 11	5000156914	Community & Family Learning	Iw County Press Ltd	766.40
20 Sep 11	5000159572	Public Lib Central	Read The Reading Agency Ltd	3,006.88
<b>Total</b>				<b>8,361.24</b>

### Q3 2011-12 payments

Date	Transaction	Service Area	Supplier	Amount £
12 Oct 11	5000162971	St Thomas Church, Ryde	Evergreen Computing Ltd	825.00
25 Nov 11	5000168904	Public Lib Central	Read The Reading Agency Ltd	3,006.68
25 Nov 11	5000168903	Public Lib Central	Read The Reading Agency Ltd	-3,006.88
30 Nov 11	5000169407	Community & Family Learning	Iw County Press Ltd	513.71
13 Dec 11	5000171858	low Festival Of Walking	Recognition Express Southern	794.00
16 Dec 11	5000172529	Dinosaur Isle Museum (Sando...	The Illustrated London News...	2,000.00
<b>Total</b>				<b>4,132.51</b>

### Q4 2011-12 payments

Date	Transaction	Service Area	Supplier	Amount £
5 Jan 12	5000173914	Dinosaur Isle Museum (Sando...	Crossprint Ltd	1,151.00
26 Jan 12	5000177348	Dinosaur Isle Museum (Sando...	Wightlife Magazine Perfect ...	2,288.00
6 Mar 12	5000183377	Future Year Walking Festival	Take One Media Ltd	-600.00

12 Mar 12	5000184980	Future Year Walking Festival	Take One Media Ltd	1,995.00
19 Mar 12	5000186025	Dinosaur Isle Museum (Sando...	Alva	800.00
26 Mar 12	5000187085	Dinosaur Isle Museum (Sando...	Rvld Leaflet Distribution	1,045.00
30 Mar 12	5000188407	Ventnor Botanic Garden	Ronague Enterprises Ltd	2,300.00
30 Mar 12	5000188380	Ventnor Botanic Garden	Onboard Tv Limited	5,427.00
30 Mar 12	5000188410	Ventnor Botanic Garden	Wightlife Magazine Perfect ...	2,412.00
<b>Total</b>				<b>16,818.00</b>

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Inspired by Adrian Short's **Armchair Auditor**

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